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ONE OF THE WORLD'S 1ST 'AI-POWERED' PRE-TGE FUNDING PROTOCOL

PRE-SEED DECK

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# MZFF PROTOCOL



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DECEMBER 2025

[WWW.MZFFPROTOCOL.XYZ](http://WWW.MZFFPROTOCOL.XYZ)

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# WHO WE ARE

## VISION

**Bridging the gap** between Web3 startups and sustainable, non-dilutive funding. We align incentives between **token holders, startups, and community members** through blockchain technology and decentralised finance.

## GOAL

An **AI-powered platform** specialising in non-dilutive Pre-TGE funding for Web3 startups. Using advanced AI to assess potential while providing **Mezzanine loans with token rights** that help founders scale without equity dilution.

## LEADERSHIP TEAM

Founded by **Jerome Dadon, Jarrod Pyne, and Gregory Griffiths** - ex-leaders from EG Funds, Commonwealth Bank, and MOCHAX.

- Jerome: Due-diligence for **\$200M+** commercial assets at EG Funds, tokenised mezzanine debt specialist
- Jarrod: Institutional credit deals expert, in-depth credit submissions at CBA
- Gregory: **20+ years** scaling tech ventures, Co-founder of MOCHAX and over \$60M generated in sales

## PROVEN TEAM EXECUTION

**\$60M+**

REVENUE GENERATED

**T20**

CRYPTO EXCHANGES

**30+**

YEARS COMBINED EXPERIENCE

Our team built and scaled MezFi Fund I and MOCHAX, successfully listing tokens on T20 exchanges and generating \$60M+ revenue. Having lived the complete funding-to-listing journey, we're proven to execute the world's first comprehensive Pre-TGE funding protocol.



# FOUNDERS | PARTNERS



**Jerome Dadon,**  
Founder & Chief Executive Officer

Capital structuring expert and funds manager with **15+ years** building ventures. Previously managed **\$200M+** in transactions at EG Funds.

Founder and **CEO** of MezFi and long-time entrepreneur with a track record in launching and scaling finance-first platforms in both traditional and **Web3** markets.



**Jarrod Pyne,**  
Founder & Chief Financial Officer

Vice President of Acquisitions at **MezFi**, specialising in private credit and complex deal structuring. Former lawyer at a **top 10 global firm** and Senior Associate at Australia's largest bank.

Brings expertise across institutional lending, legal negotiation, and credit due diligence, bridging traditional credit frameworks and **emerging finance** opportunities.



**Gregory Griffiths,**  
Founder & Chief Growth Officer

Web3 strategist, fundraising expert, and go-to-market leader with **20 years** scaling tech ventures and closing over **\$60 million dollars** in sales globally.

Previously held the position of General Partner at **MOCHAX** investment platform with deep expertise in DeFi, security tokens, investor relations, and digital marketing. Former **FINRA-licensed** professional in New York.

**HASHLOCK**  
Blockchain & Cybersecurity Partner  
[www.hashlock.com](http://www.hashlock.com)

**KPMG**  
Advice Fundraising Partner  
[www.kpmg.com](http://www.kpmg.com)

**COINSTORE**  
Crypto Exchange Partner  
[www.coinstore.com](http://www.coinstore.com)

**LABRYS**  
Software Development Partner  
[www.labrys.io](http://www.labrys.io)

**MOCHAX**  
Venture Partner  
[www.mochax.xyz](http://www.mochax.xyz)

**TOKENISE**  
Digital Assets Partner  
[www.tokenise.tech](http://www.tokenise.tech)

**ZILIAK**  
Legal Advisor  
[www.ziliak.com](http://www.ziliak.com)

**Yala Finance**  
DeFi Partner  
[www.yala.org](http://www.yala.org)



# PROBLEM

# OPPORTUNITY

## Global Startup Funding Crisis

Traditional startup financing systematically excludes entrepreneurs from growth capital, with <1% of startups securing VC funding.

### Leading Countries in VC Investment | 2024

USA <b>\$89.4B</b>	CHINA <b>\$22.9B</b>	UK <b>\$9.4B</b>	INDIA <b>\$7B</b>	FRANCE <b>\$4.3B</b>	REST <b>Limited</b>
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### The Impossible Choice: Dilution vs. Stagnation

- Traditional VC demands **20-30% equity dilution** per round
- Pushes founder ownership **below 50%** before scale
- Debt inaccessible due to collateral requirements
- **6-18 month** funding cycles create constant pressure

## Multi-Market Convergence

PRE-TGE FUNDING  
**\$55B**  
14% CAGR

VENTURE DEBT  
**\$175B**  
14% CAGR

DEFI LENDING  
**\$95B**  
45-65% CAGR

ALT LENDING  
**\$355B**  
11.6% CAGR

### The Only Choice: Catalyst & Capture

- Average funding gap: **18 months x \$300K/month**
- **Counter-Cyclical:** Economic downturns = more funding applications
- **0.008%** market share needed for \$41.4M target
- **40%** of revenue → automatic token buy-backs



# MARKET SIZE OPPORTUNITY



## Success Metrics & KPIs





# SOLUTION & PRODUCT

## FULLY INTEGRATED WEB3 ECOSYSTEM:

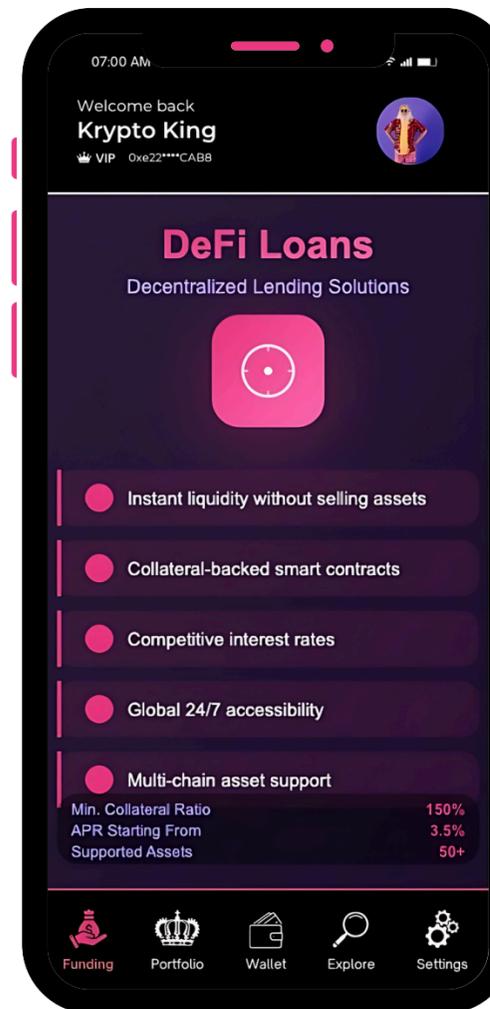
- Enhanced Tokenomics: Bitcoin-inspired halving every **4 years**
- Targeted Buy-Backs: **40%** of revenue dedicated to systematic token purchases
- Tiered Staking: **5-25% APY** based on lock duration

## TOKEN MEMBERS:

- Staking Rewards: **Receive** protocol-native rewards for network activity
- Participation in Growth: **Engage** with startup pre-approved initiatives
- Tokenised Incentives: Earn utility-based rewards in community programs

## STARTUP BENEFITS:

- Pre-TGE Financing: **Loans** with token rights **6-18 months** before TGE
- Funding Access: **Apply** for DeFi Loans, Revenue-Based **financing** etc.
- Ecosystem Visibility: **Boost** your **project** presence within SMZF ecosystem
- Community Engagement: Token-based tools to **grow supporter** base



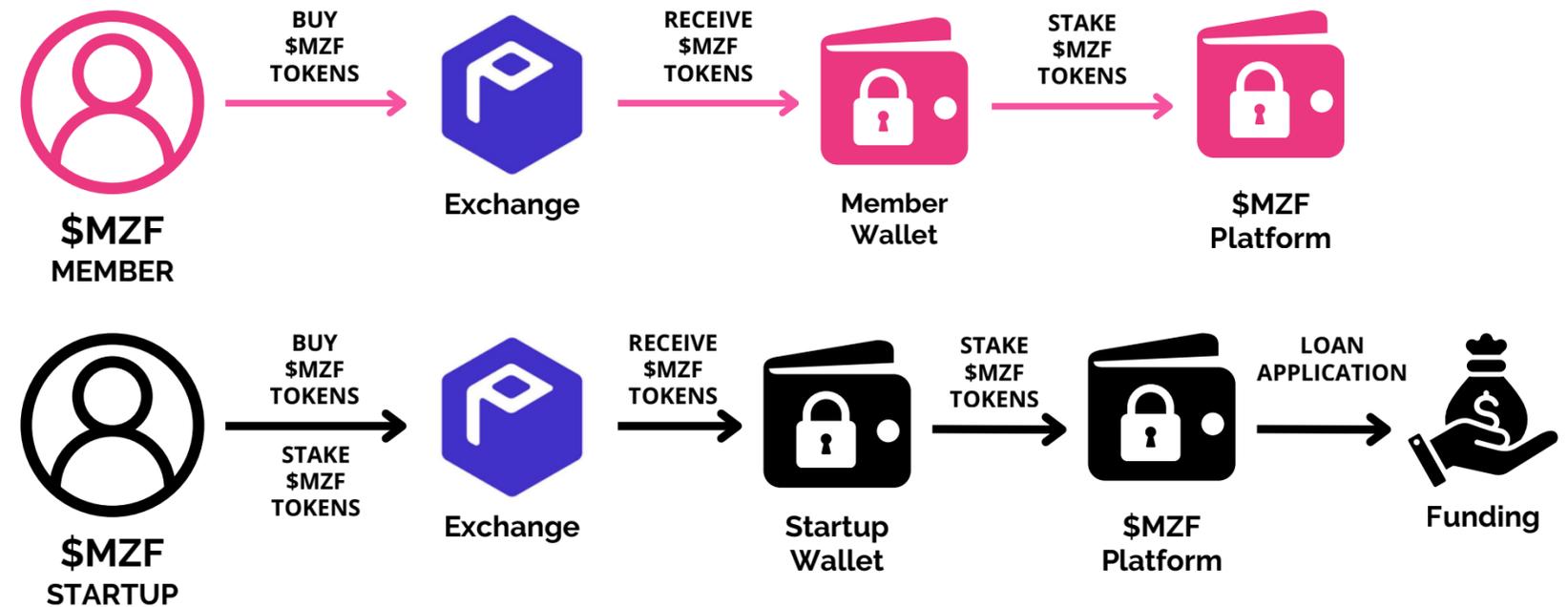
# PLATFORM OVERVIEW

## A FULLY INTEGRATED WEB3 ECOSYSTEM

\$MZF Tokens align incentives between members, startups, and ecosystem participants, driving innovation and long-term value. By leveraging staking, engagement incentives, and decentralized finance (DeFi) principles, \$MZF ensures that all stakeholders are incentivized to contribute to the platform's growth.

### \$MZF TOKEN UTILITY SYSTEM:

- **Aligned Incentives:** Members, startups & ecosystem participants drive innovation together
- **Long-term Value:** Staking, engagement incentives & DeFi principles ensure growth
- **Stakeholder Benefits:** All participants are incentivised to contribute to platform success
- **Dynamic Supply:** Built-in deflationary-halving model reduces circulating supply



# PRE-TGE SPECIALISATION

## THE \$50B+ PRE-TGE FUNDING GAP

82% of token projects fail due to insufficient bridge funding during the critical 18-24 month development cycle between seed funding and token launch

### MZF SOLUTION

**40%**

RIGHTS REVENUE

**2.5%**

TOKEN SUPPLY

- Mezzanine loans with token rights for aligned incentives
- Pre-TGE bridge funding 6-18 months before launch
- Automatic buy-backs from rights revenue

### LOAN STRUCTURE

**\$50K-\$2M**

LOAN AMOUNT

**12-18%**

INTEREST RATE

- 6-18 month duration terms
- Token allocation + IP/assets as collateral
- Future rights to token allocation

**Month 0**

Loan + Rights Agreement



**Month 6**

Development + Community Building



**Month 12**

Pre-Launch Preparation



**Month 18**

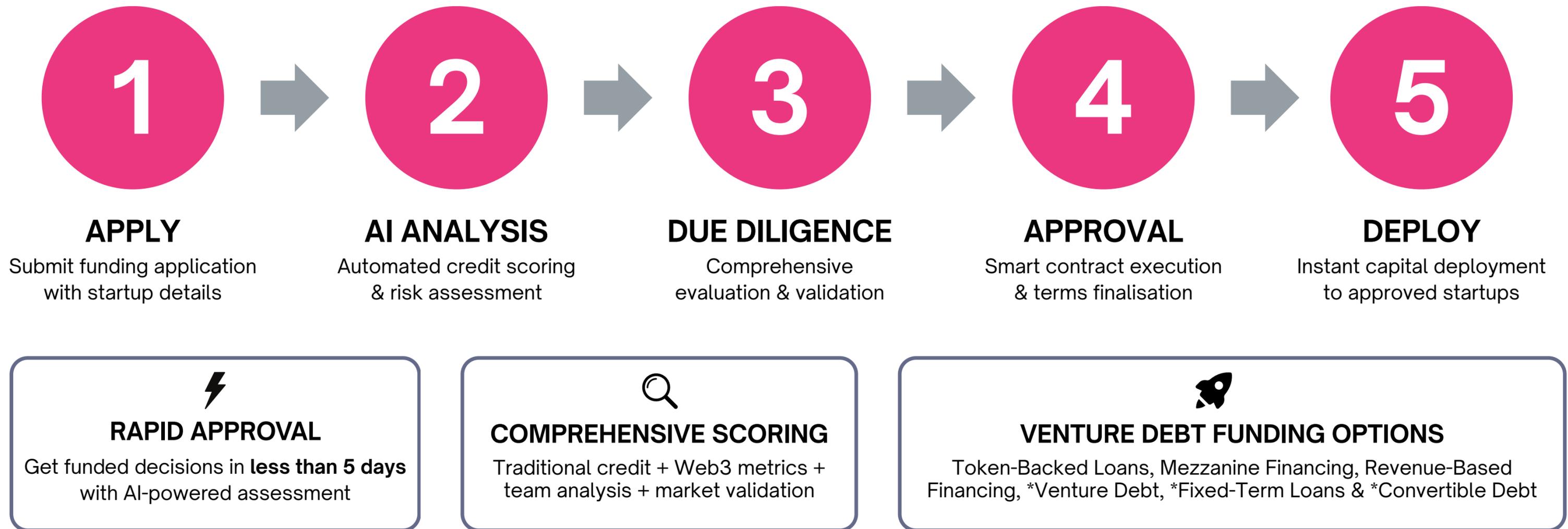
TGE Launch + Trading Begins



**Month 18+**

Rights Exercise + Revenue Returns

# HOW IT WORKS





# TRACTION & METRICS

**40K+**  
SOCIAL FOLLOWERS

**12+**  
STARTUP PIPELINE

**5M**  
PROBIT USERS

**\$2M+**  
PORTFOLIO VALUE

**STRATEGIC PARTNERSHIPS**

KPMG	Coystore Exchange
Hashlock Security	Labrys Development
MOCHAX venture	Tokenise Tech
Ziliak Legal	Yala Finance

**LOAN STRUCTURE**

<b>\$50K-\$2M</b> LOAN AMOUNT	<b>4</b> TGE'S IN 2026
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- **MaiMedical:** MedTech AI Platform
- **TwinMatrix:** Spatial Twins AI
- **Invast:** Real-Estate Tokenisation
- **Tashi:** Real-World DePIN

<b>2025-2026</b> PROJECTIONS	Halving Impact <b>+150-300%</b> Price appreciation target	Buy-Back Performance <b>+150-300%</b> Price appreciation target	Agreement <b>+150-300%</b> Price appreciation target
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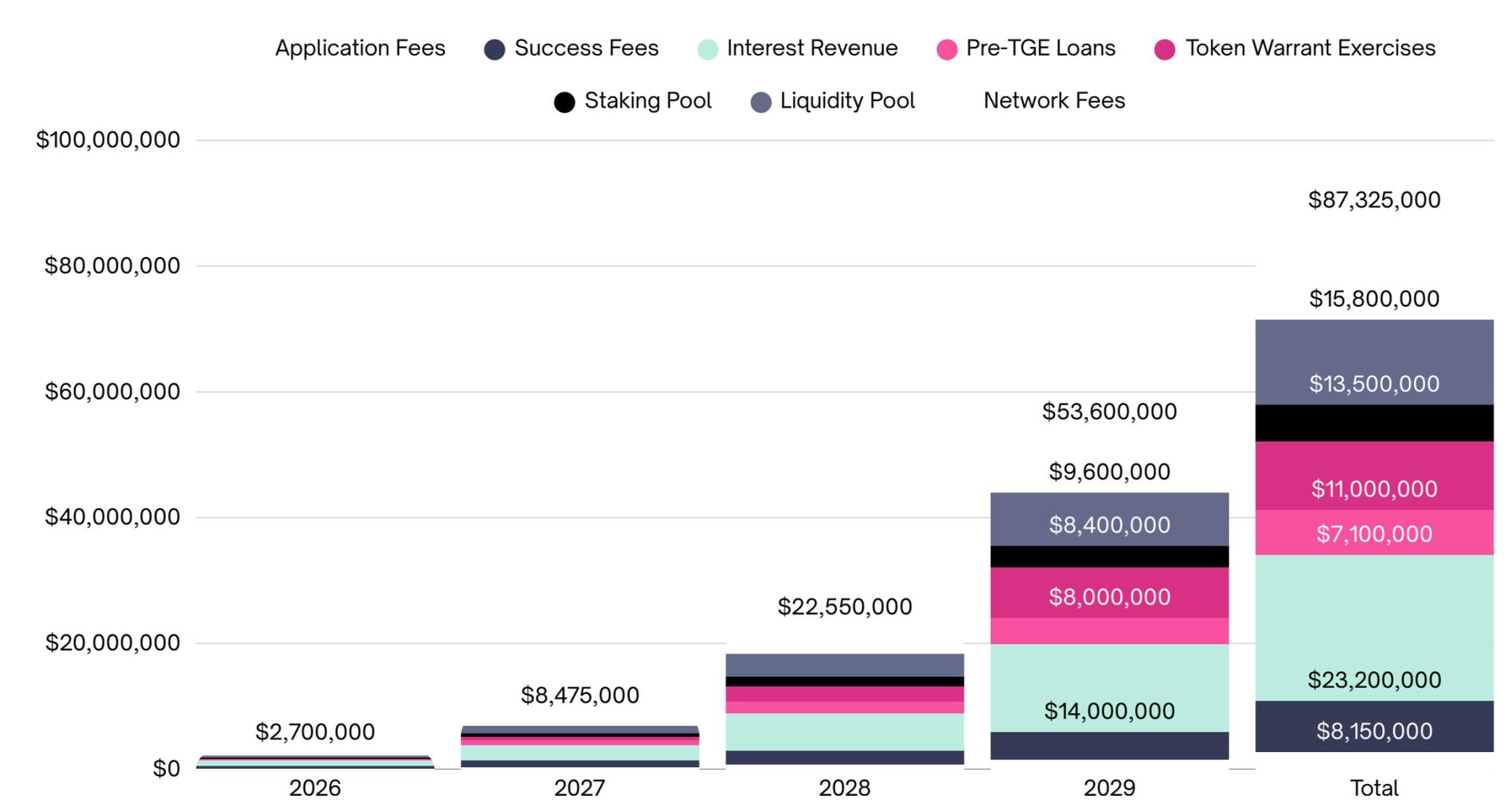


# \*BUSINESS MODEL

## MZF TOKEN RAISE & VALUATION



<p><b>\$2.7M</b> 2026</p> <ul style="list-style-type: none"> <li>• Application Fees: \$150K</li> <li>• Success Fees: \$450K</li> <li>• Interest Revenue: \$800K</li> <li>• Pre-TGE Loans: \$300K</li> <li>• Staking Pool Mgmt: \$200K</li> <li>• Liquidity Pool Fees: \$300K</li> <li>• Network Fees: \$500K</li> </ul> <p>500   APPLICATIONS 15,000   TOKEN HOLDERS</p>	<p><b>\$8.475M</b> 2027</p> <ul style="list-style-type: none"> <li>• Application Fees: \$375K</li> <li>• Success Fees: \$1.1M</li> <li>• Interest Revenue: \$2.4M</li> <li>• Pre-TGE Loans: \$800K</li> <li>• Token Rights Exercises: \$2.5M</li> <li>• Staking Pool Mgmt: \$600K</li> <li>• Liquidity Pool Fees: \$1.2M</li> <li>• Network Fees: \$1.5M</li> </ul> <p>2,500   APPLICATIONS 35,000   TOKEN HOLDERS</p>
<p><b>\$22.55M</b> 2028</p> <ul style="list-style-type: none"> <li>• Application Fees: \$750K</li> <li>• Success Fees: \$2.2M</li> <li>• Interest Revenue: \$6M</li> <li>• Pre-TGE Loans: \$1.8M</li> <li>• Token Rights Exercises: \$2.5M</li> <li>• Staking Pool Mgmt: \$1.5M</li> <li>• Liquidity Pool Fees: \$3.6M</li> <li>• Network Fees: \$4.2M</li> </ul> <p>5,000   APPLICATIONS 75,000   TOKEN HOLDERS</p>	<p><b>\$53.6M</b> 2029</p> <ul style="list-style-type: none"> <li>• Application Fees: \$1.5M</li> <li>• Success Fees: \$4.4M</li> <li>• Interest Revenue: \$14M</li> <li>• Pre-TGE Loans: \$4.2M</li> <li>• Token Rights Exercises: \$8M</li> <li>• Staking Pool Mgmt: \$3.5M</li> <li>• Liquidity Pool Fees: \$8.4M</li> <li>• Network Fees: \$9.6M</li> </ul> <p>10,000   APPLICATIONS 150,000   TOKEN HOLDERS</p>



"Default risk limited to APY variations".

\*All business \$USD model proejctions on the slide are based on the most conservative model outcomes using both manual due-diligence and AI platforms such as Claude.ai and ChatGPT



# COMPETITIVE LANDSCAPE

MZF PROTOCOL 6X VENTURE PRODUCTS	EQUITY & TOKEN CROWDFUNDING	EQUITY & TOKEN CROWDFUNDING	DEFI LENDING	REVENUE-BASED FINANCING	REVENUE-BASED TRADING	VENTURE CAPITAL SYNDICATES
TOKEN-BACKED LOANS	 <b>ECHO</b> \$375M Acquisition by Coinbase	 <b>Republic</b> \$667K/mo \$1B+ Valuation	 <b>Aave</b> \$389M/yr \$4B Valuation	 <b>Clearco</b> \$40M/yr \$2B Valuation	 <b>pipe</b> \$72M/yr \$2B Valuation	 AngelList \$188M/yr \$4B Valuation
MEZZANINE FINANCING						 BRICKKEN \$1M+/qtr \$20M Valuation
REVENUE-BASED FINANCING						
VENTURE DEBT						
FIXED-TERM LOANS						
CONVERTIBLE DEBT						

"MZF is the only platform combining AI assessment with 6X venture debt products".

'Serving global startups excluded from traditional VC funding'.

 <b>AI-POWERED</b> Only AI assessment for Web3 startups	 <b>RAPID APPROVAL</b> Less than 5 days Vs 6-18 months	 <b>NON-DILUTIVE</b> Token warrant rights not equity	 <b>BUY-BACKS</b> 40% revenue drives token demand	 <b>HALVING</b> Bitcoin inspired token appreciation	 <b>GLOBAL ACCESS</b> *No geographic startup restrictions
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# ROADMAP & MILESTONES

## 2025 Q3 Launch Foundation

- Official website launch
- Pre-TGE funding round
- ProBit exchange listing

## 2025 Q4 Technical Development

- Smart contract development
- Initial partnerships secured
- Platform architecture finalised

## 2026 Q1-Q2 TestNet & MainNet Launch

- TestNet deployment & validation
- MainNet launch & first startups
- Tier 1 exchange listing

## 2026 Q3-Q4 Ecosystem Growth

- 20+ startup partnerships
- Mobile app release
- 50+ active startups

2027-2029 | MARKET LEADERSHIP

Multiple mega exits expected | 100+ startup ecosystem | First halving event (2029)

## KEY PERFORMANCE TARGETS

Year 1  
**20+ Startups**  
Platform live with initial cohort

Year 2  
**\$500M+ TVL**  
First exits and major milestones

Year 3+  
**Market Leader**  
Multiple mega exits & validation



# TOKENOMICS OVERVIEW

**⚡ ENHANCED TOKENOMICS MODEL**  
Bitcoin-Inspired Halving + Staking + Revenue Buy-Backs

**500M**  
Total Supply

**\$5M**  
Funding Raise

**4 Years**  
Halving Cycle

**⚙️ CORE MECHANICS**

- Halving Schedule: Every 4 years starting 2029
- Staking APY: 5-20% baseline returns
- Buy-Back Program: 40% revenue → automatic purchases
- Governance Rights: Platform access & voting utility
- Lock-up Benefits: Extended staking = higher rewards

**📈 TOKEN DISTRIBUTION**

- Treasury Supply: 465M tokens (reserve pool)
- Staking Rewards: 155M tokens (6-12 months lock)
- Community Incentives: 125M tokens (12-18 months)
- Team/Advisors: 100M tokens (36 months lock)
- Partners/KOLs: 23.5M tokens (18 months lock)

**📈 TOKEN ROUNDS (USD)**

- Institutions: \$2.5M Raise | \$0.10
- Accredited: \$1.5M Raise | \$0.30
- Pre-Sale/Retail: \$1M raise | \$0.40
- **TGE Listing Price: \$0.50**

**📈 TOKEN APPRECIATION PROJECTIONS**

**TGE Launch: \$0.50**      **2027: \$4-15**      **2029: \$30-120**      **2030: \$60-300**

**Conservative Scenario +150% Growth**

**Aggressive Scenario +300% Growth**

**Liquidity Pool Growth \$10M - \$300M**

MZF PROTOCOL

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# CONTACT US

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**Gregory Griffiths**

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